



AUDIENCE

BLOG: (GEO): US 66%, CANADA 2% MEX 2% UK 2% | (AGE) **35-35** 34% + **18-24** 24% + | 81.6% FEMALE 18% MALE
REGIONAL TV: (FOX 40 IN SACRAMENTO, CALIFORNIA) FEMALE 54%, MALE 45%
YOUTUBE: (GEO) US 46% MEXICO 1% PHILIPPINES .5% (AGE) **35-44** 65% + **25-34** 25% | 93% FEMALE 6% MALE



LIBIER REYNOLDS

T.V. LIFESTYLE EXPERT+ ACTOR +
BLOGGER + AUTHOR + SPEAKER

Libier.com was created to inspire women of all ages to discover freedom in their hearts! Every piece of content is curated to help you navigate everyday life, the ups & downs. You'll see posts about faith, relationships, home, style, beauty, travel, and the joy of ordinary life. Mental health is our primary focus since Libier has healed from complex trauma and is thriving. Her prayer is that her story and life would support YOUR journey!



STATISTICS

BLOG: 1.4k page views /Mo.
YOUTUBE: Subs 1,278

CAREER HIGHLIGHTS

National TV With Crayola for their Spanish and English for their 2022 Holiday Campaign!

Back stage access to NYFW shows like, Oscar De La Renta, Kate Spade Veronica Beard: to interview celebrity MUA and designers.

Contributing beauty and fashion editor of Eloquent magazine.

Nominated for best actress in a feature for Independent film: Splashed

An exclusive dining experience and interview with celebrity chef Dominique Crenn at the Montage Los Cabos



SERVICES

- On-Air Spokesperson
- Contributing Fashion + Beauty editor
- Dedicated Brand & Consumer Product Video
- Brand Ambassador
- User Generated Content
- Speaking engagements
- Author (of The Butterfly Key + Through The Wilderness)
- Actor + Talent (sing and dance experience)
- TV commercials
- Print Ads
- Voice Over



TESTIMONIALS

"Thanks, Libier - both segments are great! Love the joy you show in opening the Idole Nectar fragrance!!
JENIA MOLNAR
LANCÔME

Libier's energy is infectious - she is a bright light that brings so much joy to the industry. Working with her is always a positive, seamless experience and she does an excellent job of making brands and products shine with her professional but relatable presentations. -
EVA NARUN
ALISON BROD MARKETING + COMMUNICATIONS

"It was such a pleasure to work with Libier on a commercial shoot. She was always accommodating, kind, and motivated. Her personality really comes through, and you know exactly the type of person you are dealing with when you talk to her. She was so warm and open to directions. And she does everything in English AND Spanish. Hope to work with her again!"
Pamela Saichann, Senior Producer at DEFINITION6

Clients + collabs

